# THE ERISA CONUNDRUM

## STATUTORY OBJECTIVES

# PROTECT BENEFIT ENTITLEMENTS

# PROMOTE VOLUNTARY PLANS

# CULTIVATION OR REGULATION

### FIDUCIARY STANDARDS

### **PRUDENCE**

#### COMMON LAW

VS.

**ERISA** 

#### COMMON LAW

HOW PERSONS OF PRUDENCE,
DISCRETION, AND INTELLIGENCE

#### COMMON LAW

## MANAGE THEIR OWN AFFAIRS

#### **ERISA**

CARE, SKILL,
PRUDENCE, AND
DILIGENCE

#### ERISA

## USED BY A PRUDENT PERSON

#### **ERISA**

IN THE CONDUCT OF AN ENTERPRISE OF A LIKE CHARACTER AND WITH LIKE AIMS