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Reorienting Retirement Risk Management

Pension Research Council 2009 Conference April 30th, 2009

Discussion of Session #2 Papers Austin S. Rosenthal

Disclosures and Comments

- The views expressed herein are my own, not those of the Pension Research Council, Lincoln Financial Group ("Lincoln") or anyone else
- These views also reflect my personal experiences over the last nine years of corporate and pension finance advisory work, including my more recent work as a key member of Lincoln's Benefits Investment Team
- I thank Olivia Mitchell for the opportunity to be a Discussant and I thank the Authors in advance for their patience with my forthcoming comments

Constructing New Retirement Systems: Choosing Between Insurance and Investment, Choice and Default by Emily K. Kessler

- Paper summarizes The Society of Actuaries' ("SOA")
 Retirement 20/20 initiative, the ultimate goal of which
 is to develop new retirement systems that meet the
 needs of stakeholders better than existing DB/DC
 models
- Their research has found that key tensions between insurance and investment and the degree of choice exist between the following pension stakeholders:
 - Individuals, Society, Employers, Markets
- Paper describes a tool developed by SOA called the Measurement Framework which determines how well any particular system meets retirement needs
- Paper also focuses on and evaluates three "alternative" models: TIAA-CREF, Dutch industry and UMC plans

Constructing New Retirement Systems: Choosing Between Insurance and Investment, Choice and Default by Emily K. Kessler

- Some observations:
 - Information about the four stakeholders, evaluation criteria in the Measurement Framework, and the plan designs that are evaluated is well summarized
 - Conclusion provides useful recommendations about plan design; brings up important points:
 - Markets work best when well trained agents approach the markets
 - Understanding how health and long-term care needs impact retirement are essential part of good plan design
 - Low cost standardization of insurance markets will be difficult to achieve given vested interests
 - Could also mention or evaluate new "hybrid" DB/DC schemes such as Collective and Structured DC in The Netherlands and new DC systems that have insurance overlays (SponsorMatch, etc.)

Rebuilding Workers' Retirement Security: A Labor Perspective on Private Pension Reform by Damon Silvers

- Paper discusses history of pension provision in the U.S. and the importance of the labor movement in ensuring the provision of adequate pensions for middle class Americans
- The author highlights problems in retirement security:
 - Money (adequate funding), investment management, market risk, employer credit risk, longevity risk, portability and early withdrawals, and regulation
- Paper proposes principles for broad based pension reform including universal pension coverage financed by mandatory contributions and/or an expansion of Social Security

Rebuilding Workers' Retirement Security: A Labor Perspective on Private Pension Reform by Damon Silvers

Some observations:

- I appreciate the provocative tone of the paper and the discussion about the ironies in pension regulation and practice
- Universal pension coverage presents numerous funding questions which are addressed briefly – are we willing to accept a lower standard of living as a society for a more stable and equitable retirement?
- Dutch model provides potential learnings near universal pension provision, solidarity, portability, treatment of different wage earners – but this will require a mass cultural change for Americans
- Real question is where will idealism meet pragmatism and what will that solution look like?

Summary

- These papers both advance the debate on the proper plan design given the numerous stakeholders
- It is near impossible for average individuals to deal with the complex problem of ensuring adequate retirement income throughout a lifetime without professional advice or management, so how can our industry provide dependable, consistent advice at an affordable price?
- How will we remove the institutional rigidities in the retirement marketplace to make annuity and investment products accessible and understandable to average Americans?
- Will we ever reach consensus about the ideal pension design and will we be able to achieve this?