Securing Employer-Based Pensions
An International Perspective

Edited by Zvi Bodie, Olivia S. Mitchell, and John A. Turner

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This book was set in Baskerville and Eras typefaces. Baskerville was designed by John Baskerville at his private press in Birmingham, England, in the eighteenth century. The first typeface to depart from oldstyle typeface design, Baskerville has more variation between thick and thin strokes. In an effort to insure that the thick and thin strokes of his typeface reproduced well on paper, John Baskerville developed the first wove paper, the surface of which was much smoother than the laid paper of the time. The development of wove paper was partly responsible for the introduction of typefaces classified as modern, which have even more contrast between thick and thin strokes.

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